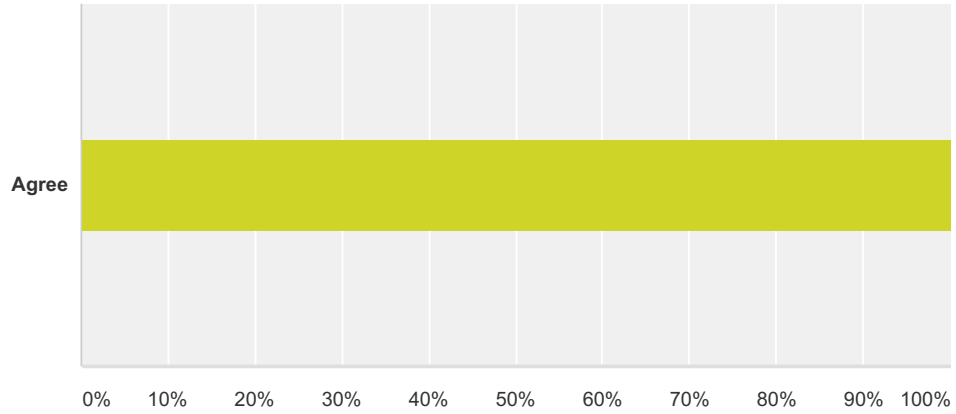


Q1 The purpose of this study has been explained to me by the research team. I understand that all data will be completely anonymous and that results will be shared with local colleges and West Yorkshire Sport. I give my informed consent to take part in this study.

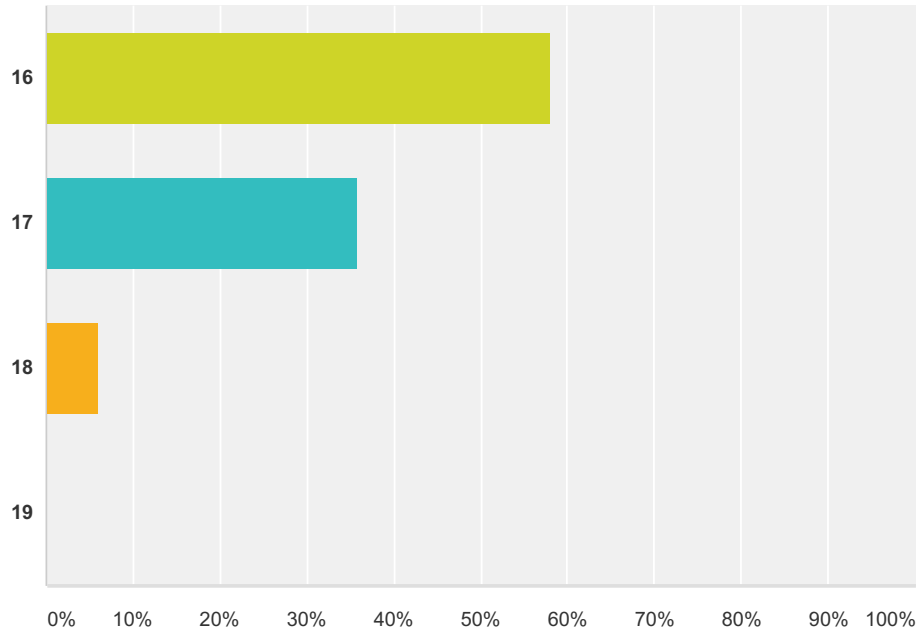
Answered: 50 Skipped: 0



Answer Choices	Responses
Agree	100.00% 50
Total	50

Q2 How old are you?

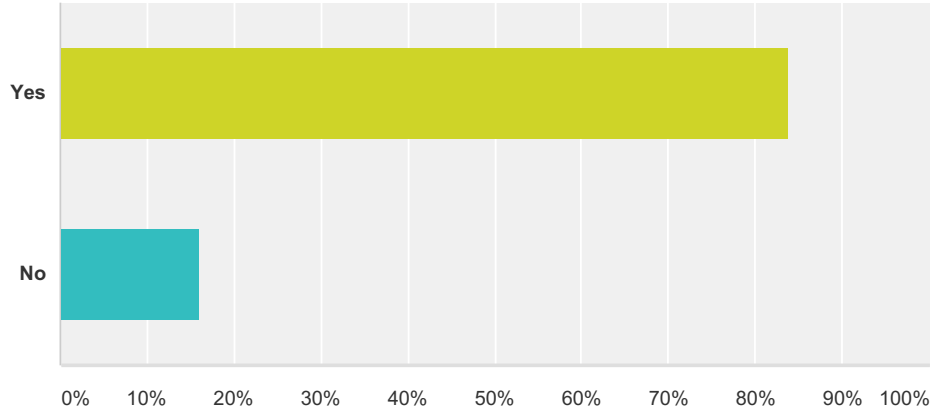
Answered: 50 Skipped: 0



Answer Choices	Responses
16	58.00% 29
17	36.00% 18
18	6.00% 3
19	0.00% 0
Total	50

Q3 In the past 6 months have you participated in any physical activity?(any activity that raised your heart rate)

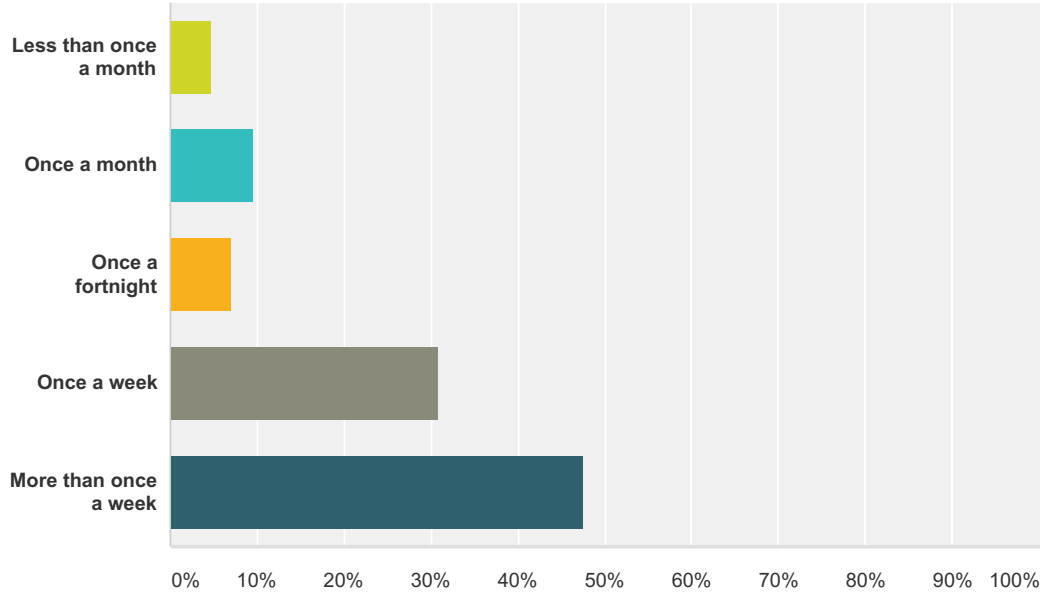
Answered: 50 Skipped: 0



Answer Choices	Responses	
Yes	84.00%	42
No	16.00%	8
Total		50

Q4 How regularly do you take part in sport or physical activity?(only count activity of 10 mins or more)

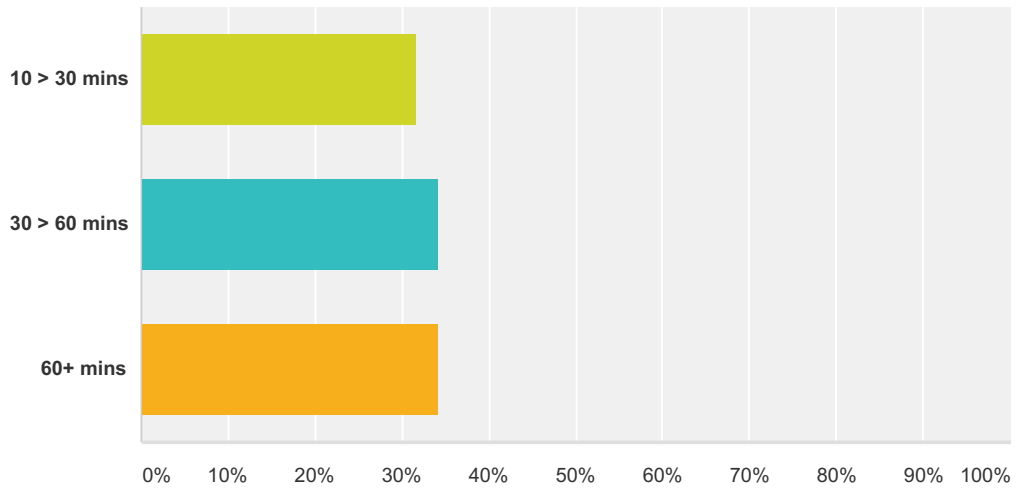
Answered: 42 Skipped: 8



Answer Choices	Responses
Less than once a month	4.76% 2
Once a month	9.52% 4
Once a fortnight	7.14% 3
Once a week	30.95% 13
More than once a week	47.62% 20
Total	42

Q5 Generally how long do you take part for?

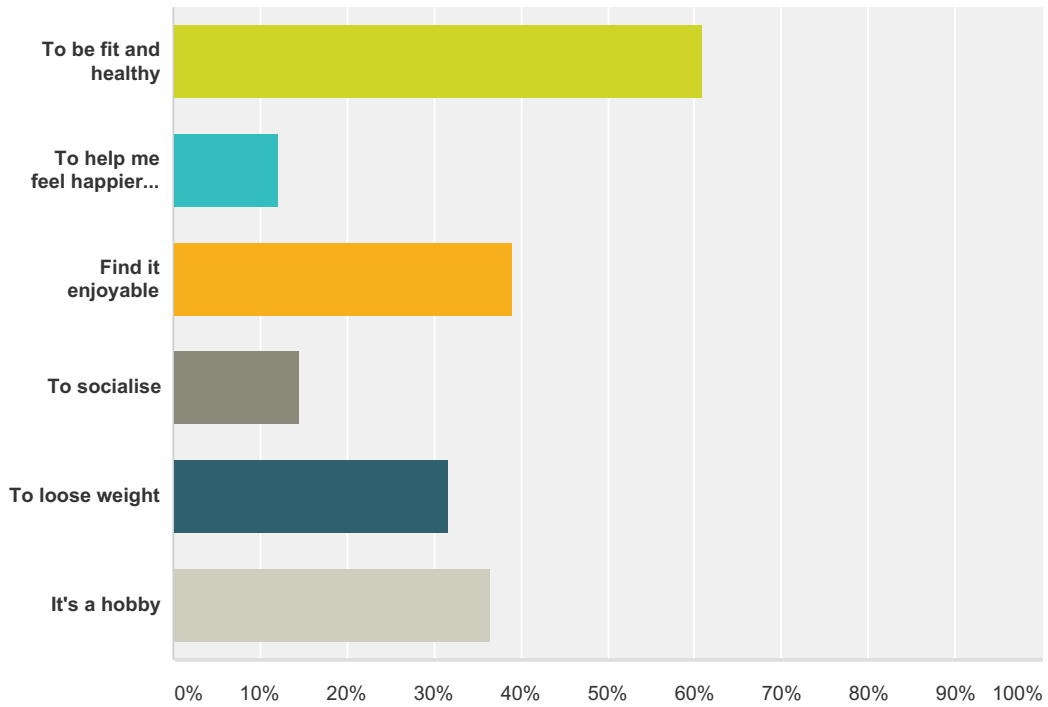
Answered: 41 Skipped: 9



Answer Choices	Responses	
10 > 30 mins	31.71%	13
30 > 60 mins	34.15%	14
60+ mins	34.15%	14
Total		41

Q6 Why do you choose to take part in sport / physical activity?(choose all that apply)

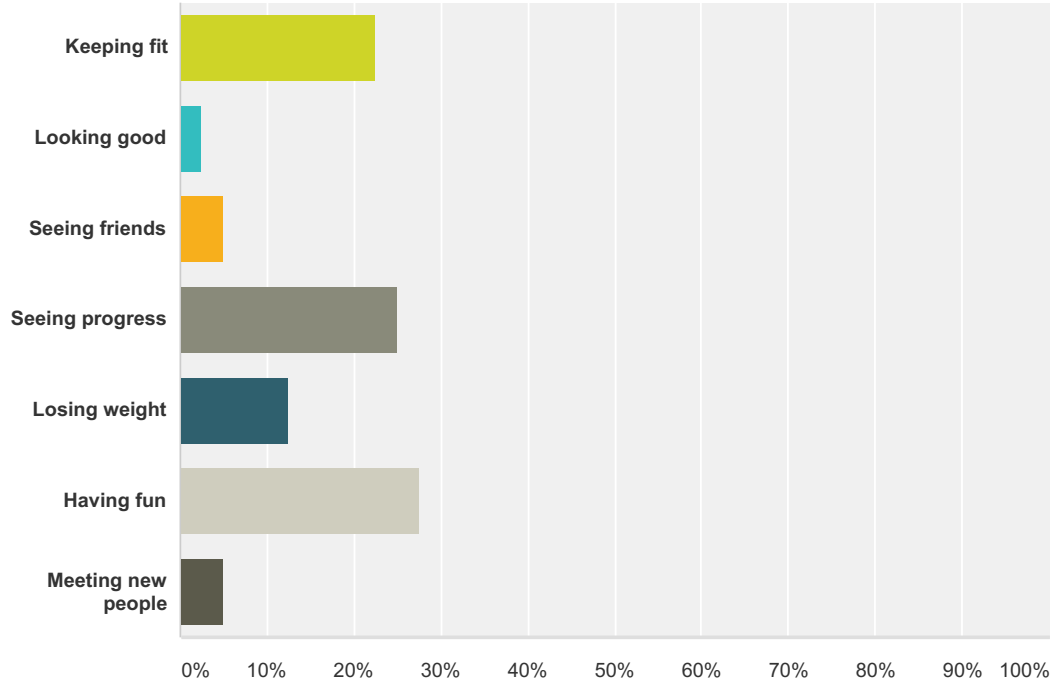
Answered: 41 Skipped: 9



Answer Choices	Responses
To be fit and healthy	60.98% 25
To help me feel happier and less stressed	12.20% 5
Find it enjoyable	39.02% 16
To socialise	14.63% 6
To loose weight	31.71% 13
It's a hobby	36.59% 15
Total Respondents: 41	

Q7 What do you enjoy the most about taking part in sport / physical activity? (choose one)

Answered: 40 Skipped: 10



Answer Choices	Responses
Keeping fit	22.50% 9
Looking good	2.50% 1
Seeing friends	5.00% 2
Seeing progress	25.00% 10
Losing weight	12.50% 5
Having fun	27.50% 11
Meeting new people	5.00% 2
Total	40

Q8 Which sport or activity do you take part in the most?

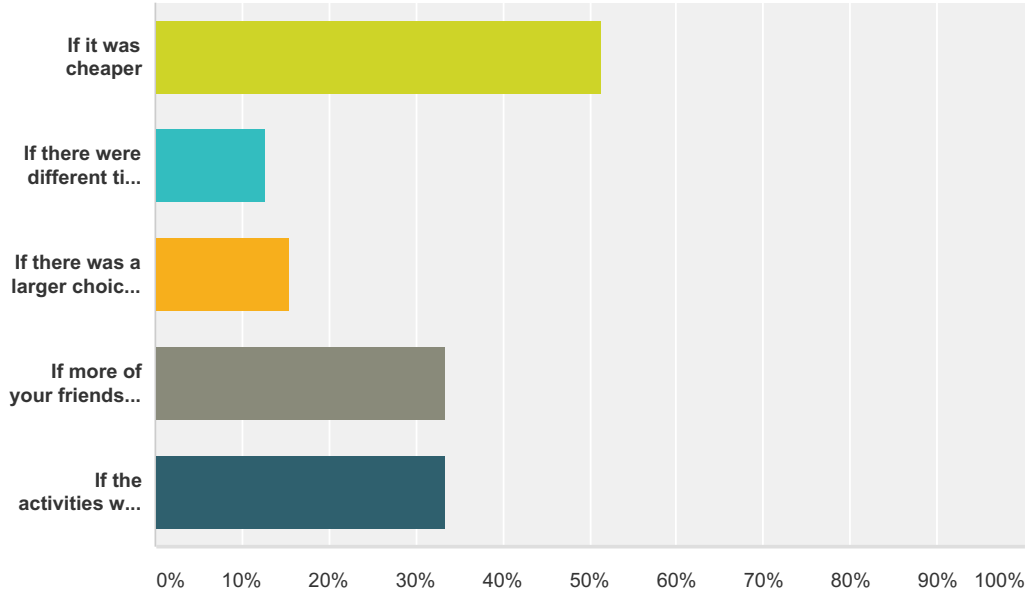
Answered: 42 Skipped: 8

Q9 Why do you take part in this activity more than others?

Answered: 39 Skipped: 11

Q10 What would help you participate more in sport / physical activity?(choose all that apply)

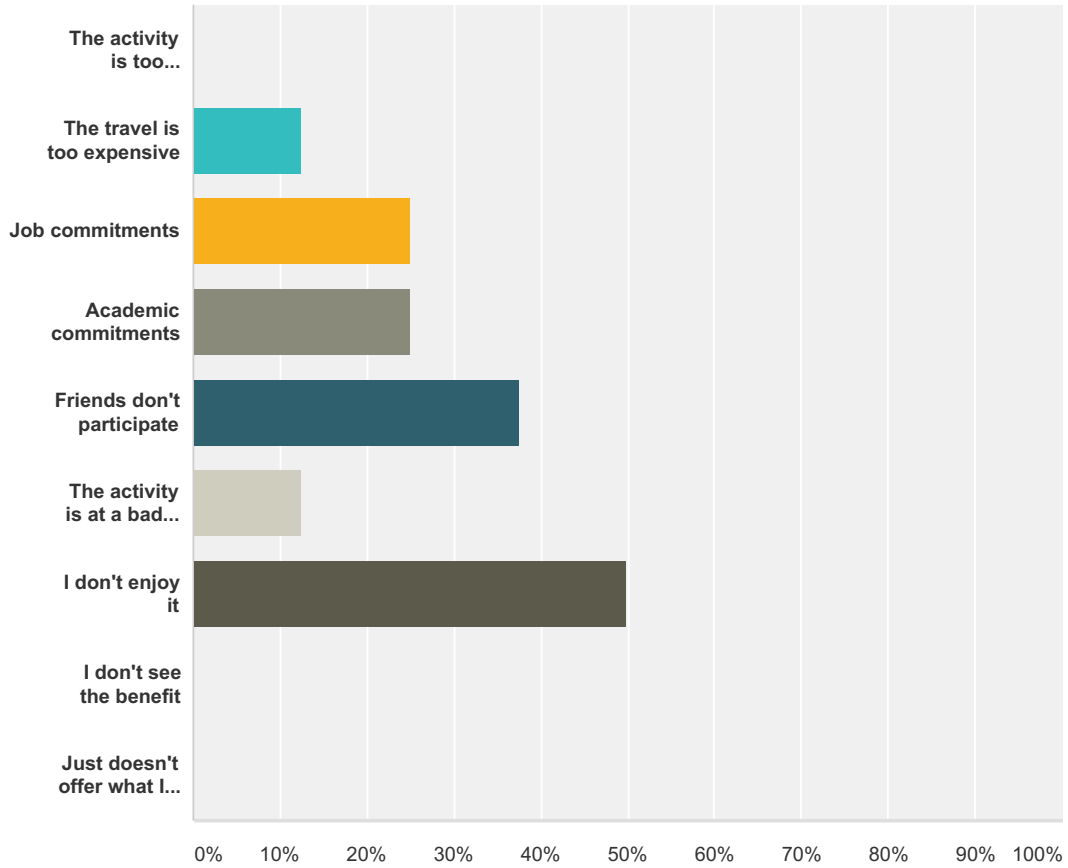
Answered: 39 Skipped: 11



Answer Choices	Responses
If it was cheaper	51.28% 20
If there were different times available	12.82% 5
If there was a larger choice of activities	15.38% 6
If more of your friends took part	33.33% 13
If the activities were closer to home	33.33% 13
Total Respondents: 39	

Q11 Why do you not currently participate in sport / physical activity?(choose all that apply)

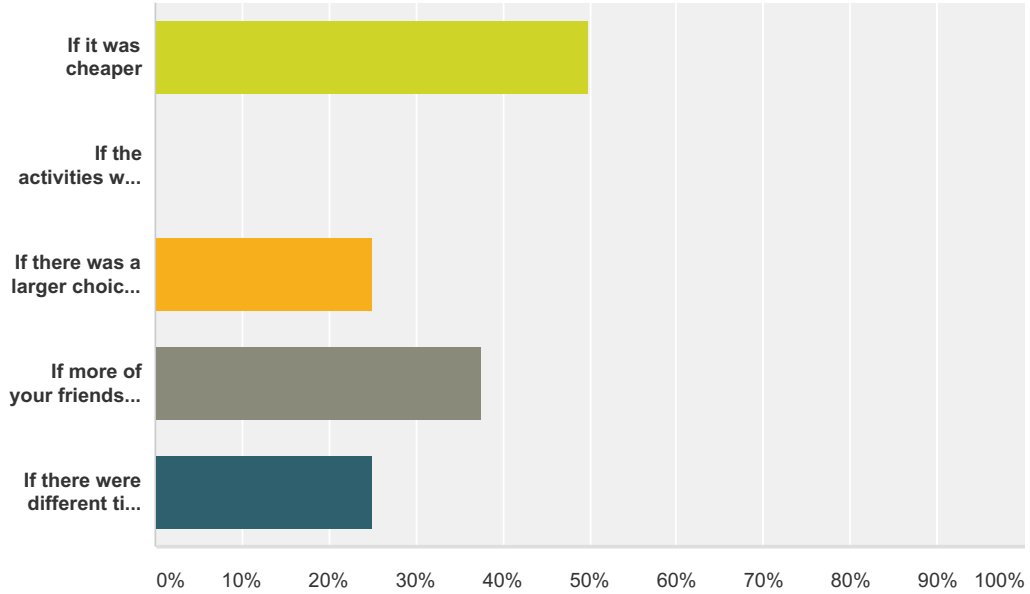
Answered: 8 Skipped: 42



Answer Choices	Responses
The activity is too expensive	0.00% 0
The travel is too expensive	12.50% 1
Job commitments	25.00% 2
Academic commitments	25.00% 2
Friends don't participate	37.50% 3
The activity is at a bad time for me	12.50% 1
I don't enjoy it	50.00% 4
I don't see the benefit	0.00% 0
Just doesn't offer what I want	0.00% 0
Total Respondents: 8	

Q12 What would encourage you participate in sport / physical activity?(choose all that apply)

Answered: 8 Skipped: 42



Answer Choices	Responses
If it was cheaper	50.00% 4
If the activities were closer to home	0.00% 0
If there was a larger choice of activities	25.00% 2
If more of your friends took part	37.50% 3
If there were different times available	25.00% 2
Total Respondents: 8	

**Q13 Is there one thing that would definitely
get you to take part in sport / physical
activity?**

Answered: 8 Skipped: 42

Q14 Are there any sports or activities that you would be more likely to try?

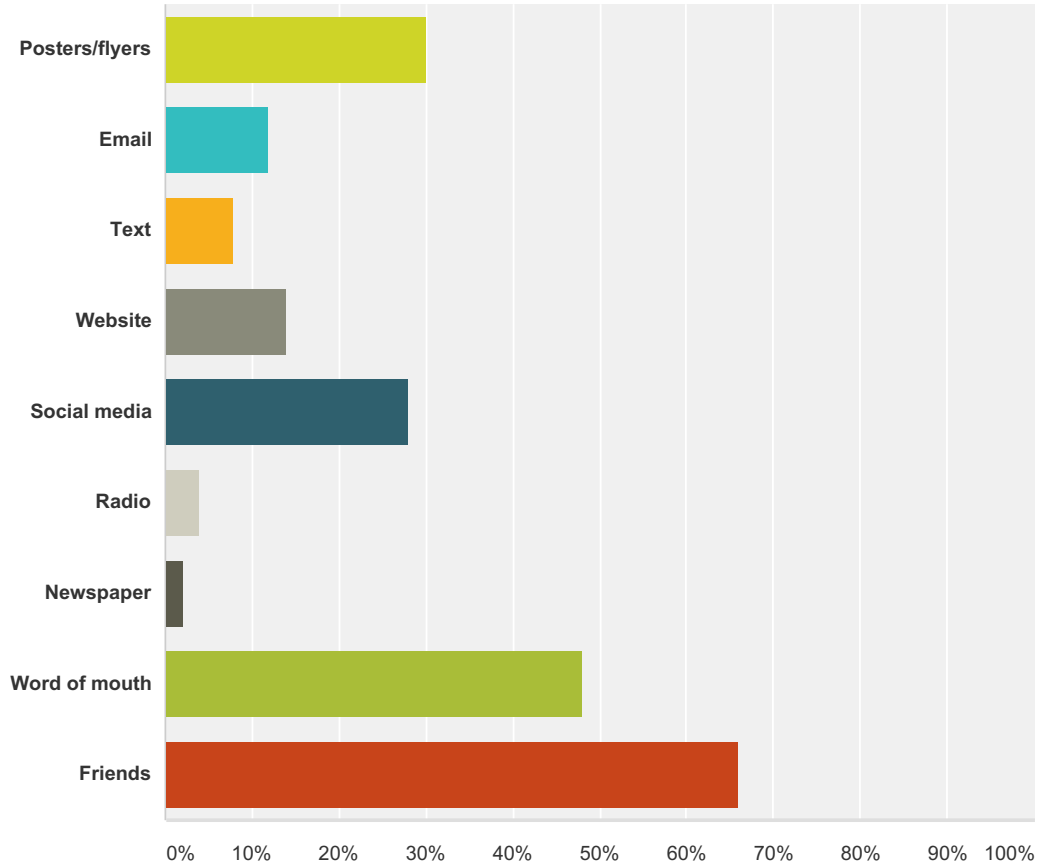
Answered: 8 Skipped: 42

Q15 If there are why do they appeal to you?

Answered: 4 Skipped: 46

Q16 How do you currently find out about what sport and physical activity opportunities are available to you?(choose all that apply)

Answered: 50 Skipped: 0



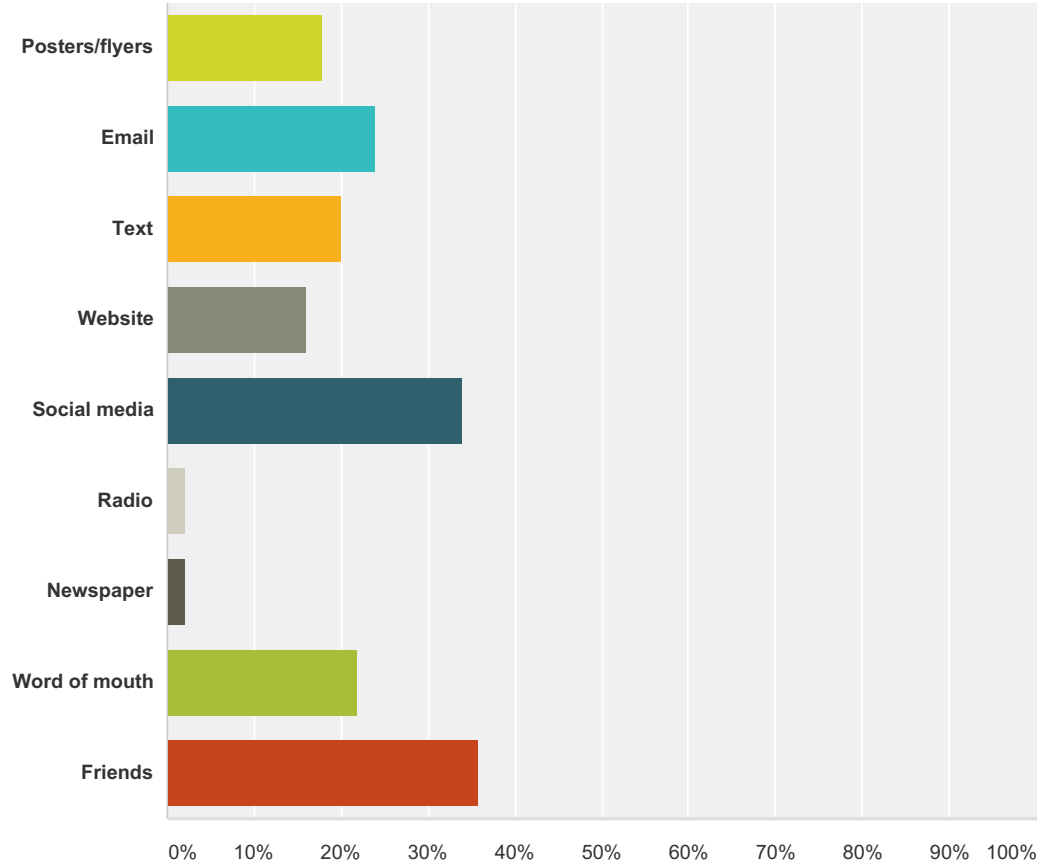
Answer Choices	Responses
Posters/flyers	30.00% 15
Email	12.00% 6
Text	8.00% 4
Website	14.00% 7
Social media	28.00% 14
Radio	4.00% 2
Newspaper	2.00% 1
Word of mouth	48.00% 24
Friends	66.00% 33

College Participation and Marketing Survey - New College

Total Respondents: 50

Q17 If you were to attend a physical activity session, how would you prefer to hear about it?(choose one)

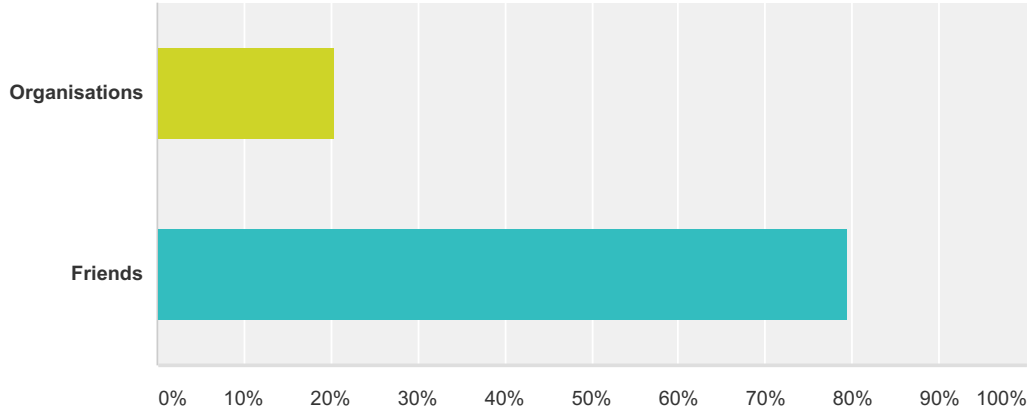
Answered: 50 Skipped: 0



Answer Choices	Responses
Posters/flyers	18.00% 9
Email	24.00% 12
Text	20.00% 10
Website	16.00% 8
Social media	34.00% 17
Radio	2.00% 1
Newspaper	2.00% 1
Word of mouth	22.00% 11
Friends	36.00% 18
Total Respondents: 50	

Q18 Are you more likely to take interest in messages from organisations or your friends?

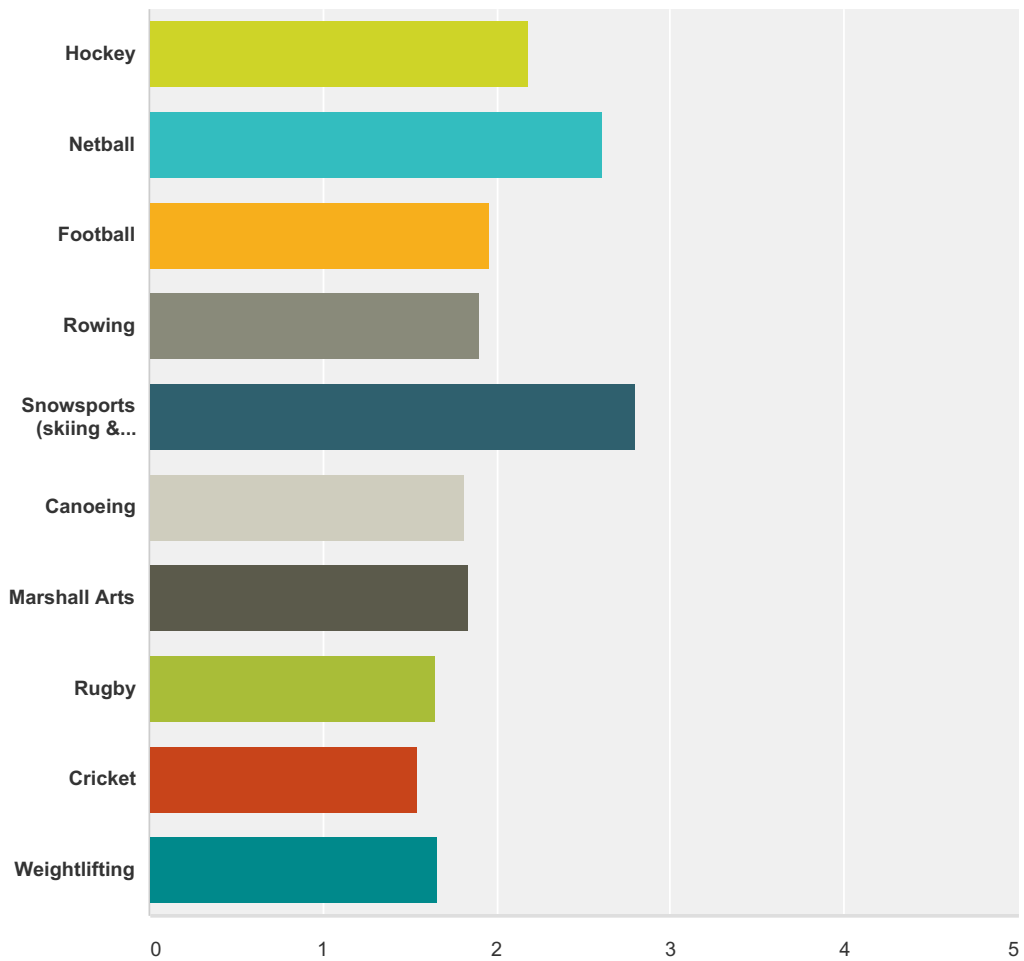
Answered: 49 Skipped: 1



Answer Choices	Responses
Organisations	20.41% 10
Friends	79.59% 39
Total	49

Q19 How interested would you be in taking part in each of the following sports?

Answered: 50 Skipped: 0



	Definitely Not	Probably Not	Probably	Definitely	Total	Average Rating
Hockey	32.00% 16	26.00% 13	34.00% 17	8.00% 4	50	2.18
Netball	16.33% 8	20.41% 10	48.98% 24	14.29% 7	49	2.61
Football	44.00% 22	30.00% 15	12.00% 6	14.00% 7	50	1.96
Rowing	40.00% 20	32.00% 16	26.00% 13	2.00% 1	50	1.90
Snowsports (skiing & snowboarding)	16.00% 8	16.00% 8	40.00% 20	28.00% 14	50	2.80
Canoeing	40.00% 20	40.00% 20	18.00% 9	2.00% 1	50	1.82
Marshall Arts	48.00% 24	26.00% 13	20.00% 10	6.00% 3	50	1.84

College Participation and Marketing Survey - New College

Rugby	61.22% 30	16.33% 8	18.37% 9	4.08% 2	49	1.65
Cricket	58.00% 29	30.00% 15	12.00% 6	0.00% 0	50	1.54
Weightlifting	56.00% 28	26.00% 13	14.00% 7	4.00% 2	50	1.66