

Answer all **three** questions.

Study the front covers for *GQ* (December 09) and *Saga Magazine* (November 09).

1. Analyse the front covers for both *GQ* and *Saga* magazines commenting on:
  - visual codes
  - layout and design
  - language and mode of address. [40]
  
2. (a) Study the front cover for *GQ* magazine. Suggest **two** different audiences for this magazine. [4]
- (b) Study the front cover for *Saga Magazine* aimed at people over 50. Explore how this audience has been targeted. [10]
- (c) With reference to **your own detailed examples**, explore how media texts target different audiences. [16]
  
3. Using **your own detailed examples**, explore representations of age in the media today. [30]

#### ACKNOWLEDGEMENTS

*Saga Magazine*, November 2009: WJEC gratefully acknowledges permission to reproduce front cover.  
*GQ*, December 2009, Condé Nast Publications.