

*Answer **one** question from Section A and **two** questions from Section B.*

*Once you have chosen your questions, **fill in the box** on the front page of this Answer Book.*

*You **must** use a **different media industry** for each question.*

*For each industry, you **must** refer to the **three main texts** you have studied.*

### SECTION A: TEXT

*Answer **one** question from this section.*

*You **must** refer to the **three main texts** you have studied in each answer.*

**Either,**

**A1.** Explore the narrative structure of your three main texts. [30]

**Or,**

**A2.** 'Most texts today mix genres.' How true is this of your three main texts? [30]

### SECTION B: INDUSTRY AND AUDIENCE

*Answer **two** questions from this section, using a **different media industry** for each.*

*You **must** refer to the **three main texts** you have studied in each answer.*

**B1.** What do texts offer audiences? Refer to your three main texts in your answer. [30]

**B2.** How do your three main texts use digital technology? [30]

**B3.** How do your three main texts position audiences? [30]

**B4.** To what extent are your three main texts global? [30]